

Attorney Docket: 259/075

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

	.
In re the Application of: McNulty et al.) Group Art Unit: 2152
Serial No.: 09/729,638	Examiner: Tonya Lee
Filed: December 1, 2000)) RECEIN
For: REAL-TIME CONTEXT-SENSITIVE CUSTOMIZATION OF USER-REQUESTED CONTENT	RECEIVED JUN 2 2 2001 G POWER OF ATTORNEY
TRANSMITTAL FOR FILING	G POWER OF ATTORNEY
Commissioner for Patents Washington, D.C. 20231	
Sir:	
Enclosed is the original Power of Attorney of Recordation Form Cover Sheet indicating assignment Pong Technology, Inc. to TopSpin LLC.	for TOP SPIN LLC, with an attached copy of the ent of the above-identified application from Ping
The Recordation fee was previously paid, be such fees to deposit account number 12-2475.	ut if additional fees are required, please charge
	Respectfully submitted, LYON & LYON LLP
Dated: June 14, 2001	By: Corrine M. Freeman Reg. No. 37,625
633 West Fifth Street, Suite 4700 Los Angeles, California 90071-2066 (949) 567-2300	
OC-84097.1	
CERTIFICATE OF MAI	LING (37 C.F.R. §1.8a)
I hereby certify that this paper (along with any referred to as being attached of date shown below with sufficient postage as First Class Mail in an envelope	or enclosed) is being deposited with the United States Postal Service on the addressed to the Commissioner for Patents, Washington, D.C. 20231.
	Tillie M. Jackson Name of Person Mailing Paper
June 14, 2001 Date of Deposit	Signature of Person Mailing Paper



POWER OF ATTORNEY By Assignee

<u>.C</u>, assignee(s) of the application for United States Letters Patent for an improvement

the specification of which: Is filed herewith, OR Is filed on December 1, 2000, having U.S. Patent Application Serial No. 09/729,638 Is filed on December 1, 2000, having U.S. Patent Application Serial No. 09/729,638 Is filed on December 1, 2000, having U.S. Patent Application Serial No. 09/729,638 Is filed for December 1, 2000, having U.S. Patent Application Serial No. 09/729,638 Is filed for prosecute this application and transact all business in the United States Patent and Trademark Office, and in countries other than the United States, and to do all things necessary or appropriate therefor before any competent International Authorities in connection with any international patent application(s) corresponding to the above-identified application, all of the registered practitioners identified by Customer Number 22249: LYON & LYON LLP Suite 4700 G33 W. Fifth Street Los Angeles, CA 90071 Technology Center 2100	REAL-TIME CONTEXT-SENSITIVE CUSTOMIZATION OF USER-REQUESTED CONTENT by McNulty et al.,		
Mas filed on December 1, 2000, having U.S. Patent Application Serial No. 09/729,638 does hereby appoint as my attorneys and/or agents, with full power of substitution and revocation, to prosecute this application and transact all business in the United States Patent and Trademark Office, and in countries other than the United States, and to do all things necessary or appropriate therefor before any competent International Authorities in connection with any international patent application(s) corresponding to the above-identified application, all of the registered practitioners identified by Customer Number 22249: LYON & LYON LLP Suite 4700 Suite 4700 Suite 4700 Please send all inquiries to Donald Daybell, at the above Customer Number. I, the undersigned, declare that I have reviewed copies of the documentary evidence establishing chain of title to the patent application identified above from the inventor(s) to the assignee(s), which: is filed for recordation herewith; or was recorded at Reel Frame or was recorded at Reel Frame or was recorded to sign this document on behalf of the assignee(s). Full Name of Assignee: TOP SPIN LLC Post Office Address: 17600 Newhope Street, Fountain Valley, Ca 92708 Signature of Declarant of Declarant of Chief Financial Officer	the specification of which:	•	
to prosecute this application and transact all business in the United States Patent and Trademark Office, and in countries other than the United States, and to do all things necessary or appropriate therefor before any competent International Authorities in connection with any international patent application(s) corresponding to the above-identified application, all of the registered practitioners identified by Customer Number 22249: LYON & LYON LLP Suite 4700 22249 PATENT TRADEMARK OFFICE (213) 489-1600 Please send all inquiries to Donald Daybell, at the above Customer Number. I, the undersigned, declare that I have reviewed copies of the documentary evidence establishing chain of title to the patent application identified above from the inventor(s) to the assignee(s), which: Stifled for recordation herewith; or was recorded at Reel Frame ; or was recorded at Reel Frame ; or was recorded at Reel ; Frame ; or was recorded at Reel ; Frame ; or was been sent for recordation under separate cover, copy attached herewith. To the best of the undersigned's knowledge and belief, title is in the assignee(s) identified above. Furthermore, the undersigned is empowered to sign this document on behalf of the assignee(s). Full Name of Assignee: TOP SPIN LLC Post Office Address: 17600 Newhope Street, Fountain Valley, Ca 92708 Signature of Declarant If Other Than Assignee: Richard B. Drinkward Title of Declarant: Chief Financial Officer			
Please send all inquiries to Donald Daybell, at the above Customer Number. I, the undersigned, declare that I have reviewed copies of the documentary evidence establishing chain of title to the patent application identified above from the inventor(s) to the assignee(s), which: is filed for recordation herewith; or was recorded at Reel Frame ; or has been sent for recordation under separate cover, copy attached herewith. To the best of the undersigned's knowledge and belief, title is in the assignee(s) identified above. Furthermore, the undersigned is empowered to sign this document on behalf of the assignee(s). Full Name of Assignee: TOP SPIN LLC Post Office Address: 17600 Newhope Straet, Fountain Valley, Ca 92708 Signature of Declarant or Assignee: Date: Date: Full Name of Declarant If Other Than Assignee: Richard B. Drinkward Title of Declarant: Chief Financial Officer Date: Data	to prosecute this application and transact all business in the United States Patent and Trademark Office, and in countries other than the United States, and to do all things necessary or appropriate therefor before any competent International Authorities in connection with any international patent application(s) corresponding to the above-identified application, all of the registered practitioners		
I, the undersigned, declare that I have reviewed copies of the documentary evidence establishing chain of title to the patent application identified above from the inventor(s) to the assignee(s), which: is filed for recordation herewith; or was recorded at Reel Frame ; or has been sent for recordation under separate cover, copy attached herewith. To the best of the undersigned's knowledge and belief, title is in the assignee(s) identified above. Furthermore, the undersigned is empowered to sign this document on behalf of the assignee(s). Full Name of Assignee: TOP SPIN LLC Post Office Addless: 17600 Newhope Street, Fountain Valley, Ca 92708 Signature of Declarant If Other Than Assignee: Richard B. Drinkward Title of Declarant: Chief Financial Officer	22249	Suite 4700 633 W. Fifth Street Los Angeles, CA 90071	RECEIVED JUN 2 2 2001; Technology
I, the undersigned, declare that I have reviewed copies of the documentary evidence establishing chain of title to the patent application identified above from the inventor(s) to the assignee(s), which: is filed for recordation herewith; or was recorded at Reel Frame or was recorded at Reel is for recordation under separate cover, copy attached herewith. To the best of the undersigned's knowledge and belief, title is in the assignee(s) identified above. Furthermore, the undersigned is empowered to sign this document on behalf of the assignee(s). Full Name of Assignee: TOP SPIN LLC Post Office Addless: 17600 Newhope Street, Fountain Valley, Ca 92708 Signature of Declarant If Other Than Assignee: Richard B. Drinkward Title of Declarant: Chief Financial Officer	Please send all inquiries to Donald Daybell, at t	the above Customer Numbe	er. Center 2100
was recorded at Reel, Frame; or	I, the undersigned, declare that I have reviewed copies of the documentary evidence establishing chain of title to the patent application identified above from the inventor(s) to the assignee(s),		
Full Name of Assignee: TOP SPIN LLC Post Office Address: 17600 Newhope Street, Fountain Valley, Ca 92708 Signature of Declarant or Assignee: Pull Name of Declarant If Other Than Assignee: Richard B. Drinkward Title of Declarant: Chief Financial Officer	was recorded at Reel, Frame; or		
Post Office Address: 17600 Newhope Street, Fountain Valley, Ca 92708 Signature of Declarant or Assignee: Full Name of Declarant If Other Than Assignee: Richard B. Drinkward Title of Declarant: Chief Financial Officer	To the best of the undersigned's knowledge and belief, title is in the assignee(s) identified above. Furthermore, the undersigned is empowered to sign this document on behalf of the assignee(s).		
Signature of Declarant or Assignee: Full Name of Declarant If Other Than Assignee: Richard B. Drinkward Title of Declarant: Chief Financial Officer			
Full Name of Declarant If Other Than Assignee: Richard B. Drinkward Title of Declarant: Chief Financial Officer			
If Other Than Assignee: Richard B. Drinkward Title of Declarant: Chief Financial Officer	Signature of Declarant or Assignee:	Date:	18/0/
Title of Declarant: Chief Financial Officer			
Address of Decidiant. 17000 Newhope Street, Fountain Valley, CA 92700			
	7.33.333 St Decidiant. 17.000 Newhope Street, Pol	untain valley, OA 92100	

FORM PTO-1595

1-31-92

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

ocket No. 248/270, 259 259/075			, I	PATE	NTS O	NL
the Honorable (Commission	Patents	and Trade	marks.	Please re	есо

Docket No. 248/270, 259 48. 259/075				
To the Honorable Community Patents and Trademarks. Plea				
Name of conveying party(ies):	Name and address of receiving party:			
PingPong Technologies, Inc.	Name: Top Spin LLC			
Additional name(s) of conveying party(ies) attached? Yes No	Internal Address:			
3. Nature of conveyance:				
	City:State: Zip:			
☐ Security Agreement ☐ Change of Name	Street Address: 17600 Newhope Street			
Other				
	City: Fountain Valley State: California Zip: 92708			
Execution Date: April 30, 2001				
	Additional name(s) & address(es) attached?			
 Application number(s) or patent number(s): If this document is being filed together with a new application. 	Additional name(s) & address(es) attached? Potential Value State. California 2ip. 92708 Additional name(s) & address(es) attached? Press No Potential Value State. California 2ip. 92708 No			
A. Patent Application No(s).: <u>09/694,642, 09/724,779 & 09/729,638</u>	B. Patent No(s).: JUN 2 2 30			
Additional numbers att	ached? Yes No 16. Total number of applications and patents involved: 2100			
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved 2100			
Name: Corrine M. Freeman	7. Total fee (37 CFR 3.41): \$ 120.00 ☑ Enclosed			
Internal Address: LYON & LYON LLP				
633 West Fifth Street, Suite 4700 Los Angeles, CA 90071-2066	Charge this Deposit Account if any additional fee is required			
	8. Deposit Account Number: 12-2475			
DO NOT USE	E THIS SPACE			
9. Statement and signature:				
To the best of my knowledge and belief, the foregoing informat original document.	tion is true and correct and any attached copy is a true copy of the			
aninostamas	Date: Nay 11,2001			
Corrine M. Freeman, Reg No. 37,625				
Total number of pages including cover sheet: 4				
OMB No. 0651-0011 (exp. 4/94)				
Mail documents to be recorded with required cover sheet infor	th this portion rmation to:			
Director — U.S. Patent and Trademark Office				
Box Ass	ignments			
Washington	, D.C. 20231			

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

ASSIGNMENT

WHEREAS, PingPong Technology, Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware and having a place of business at 17650 Newhope Street, Fountain Valley, California 92708 (hereinafter referred to as "ASSIGNOR"), is owner (via assignment from the inventors) of applications for United States patents entitled "REAL-TIME CONTEXT-SENSITIVE CUSTOMIZATION OF USER-REQUESTED CONTENT", which have been filed October 23, 2000, November 28, 2000, and December 1, 2000, and assigned Application Serial Numbers 09/729,638, 09/724,779, and 09/694,642, respectively, and is owner (via assignment from the inventors) of the inventions described therein; and

WHEREAS, Top Spin LLC, a California limited liability company organized and existing under and by virtue of the laws of the State of California and having a place of business at 17600 Newhope Street, Fountain Valley, California 92708 (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the exclusive right, title, and interest in and to the inventions and patent applications filed thereon, and in and to any Letters Patent or similar legal protection to be granted and issued therefore in the United States of America, its territories and possessions, and in all countries foreign thereto;

NOW THEREFORE, for good and valuable consideration acknowledged by the ASSIGNOR to have been received in full from the ASSIGNEE:

The ASSIGNOR does hereby sell, assign, transfer, and convey unto the ASSIGNEE, the entire right, title, and interest (a) in and to the applications and the inventions; (b) in and to all rights to apply for foreign patents on the inventions pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and

any and all patents granted on the inventions in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of the applications, and (d) in and to each and every reissue or extensions of any of the patents.

The ASSIGNOR hereby jointly and severally covenants and agrees to cooperate with the ASSIGNEE to enable the ASSIGNEE to enjoy the fullest extent the right, title, and interest herein conveyed in the United States and foreign countries. Such cooperation by the ASSIGNOR shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations, or other papers, and other assistance all to the extent deemed necessary or desirable by the ASSIGNEE (a) for perfecting in the ASSIGNEE the right, title, and interest herein conveyed; (b) for prosecuting any of the applications; (c) for filing and prosecuting substitute, divisional, continuing, or additional applications covering the invention; (d) for filing and prosecuting applications for reissuance of any of the patents; (e) for interference or other priority proceedings involving the invention, and (f) for legal proceedings involving the inventions and any applications therefor and any patents granted thereon, including, without limitation, opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions, and court actions, provided, however, that the expense incurred by the ASSIGNOR in providing such cooperation shall be paid for by the ASSIGNEE.

The terms and covenants of this Assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns, and other legal representatives and shall be binding upon the ASSIGNOR, its respective heirs, legal representatives, and assigns.

The ASSIGNOR hereby jointly and severally warrants and represents that it has not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

Executed at Fountain Valley, California, this 30 day of APPIL, 2001.

PINGPONG, INC.

Richard Drinkward

Chief Financial Officer

STATE OF CALIFORNIA

) ss

COUNTY OF ORANGE

on APRIL 30, 2001, before me, SILVIA O. NELSON, personally appeared Richard Drinkward personally known to me - OR - proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public in and for said County and State

SILVIA D. NELSON
Commission # 1273614
Notary Public - California
Orange County
My Carrin. Biplies Aug 12, 2004